

E25

The ecosystem of the Ecological **Transition**

NOVEMBER 4 — 7, 2025

RIMINI EXPO CENTRE Italy

ITALIAN EXHIBITION GROUP







Index

36

01	
OVERVIEW	
Scenario	2
Mission	3
Facts & Figures	4
A fast-growing community	5
Why visit	6
Who you'll meet	7
Why exhibit	8
Who's looking for you	9
Green at the core	10
Sustainability starts with our venue	11
02	
INTERNATIONAL OPPORTUNITIES	
Our global outreach	12
Hosted buyer program	14
International associations	15
Fast track to Ecomondo	16
Rimini experience	17
03	
ECOMONDO 2025	
Floor plan	18
Sectors	20
Districts	22
Water Cycle & Blue Economy	24
Events	26
Key topics	28
04	
COMMUNITY	
A global community	30
Roadmap to sustainability	3′
Italian Exhibition Group	32
Collaborations	34

Let's connect

Scenario

Climate change, pollution, and extreme natural events remain urgent and interconnected challenges. In a volatile global context, the ecological transition is not just an environmental goal—it's a strategic lever for competitiveness, energy security, and technological leadership.

While the EU Green Deal enters a phase of political recalibration, its core frameworks still guide Europe's industrial strategy. Circularity is now a driver of resilience, responding to critical raw material demand and reducing external dependencies. 2025 is a pivotal year: accelerating the circular economy means investing in innovation, infrastructure, and cross-sector collaboration to secure a more sustainable and autonomous future for Europe.



Ecomondo is the ecosystem for the ecological transition—a platform where industry, institutions, policy makers, stakeholders, and local authorities converge to shape and align with the EU's environmental development strategies.

As the leading international event in Europe and the Mediterranean for green and circular economy technologies, services, and industrial solutions, Ecomondo showcases the sector's most advanced innovations.

A hub for research and innovation, it brings together top companies across environmental services and technologies, spanning water management, waste disposal, textiles, bioenergy, soil management and protection, transport, agriculture and sustainable cities.



Facts & Figures

+ 103,500

ATTENDEES
10% international

+ 165,900

GROSS SQM exhibition area

+

1,700

EXHIBITOR BRANDS 14% international

121

COUNTRIES and REGIONS involved 118

international ASSOCIATIONS

650

INTERNATIONAL HOSTED BUYERS and DELEGATES

240

EVENTS

3,500

BUSINESS MATCHINGS 670

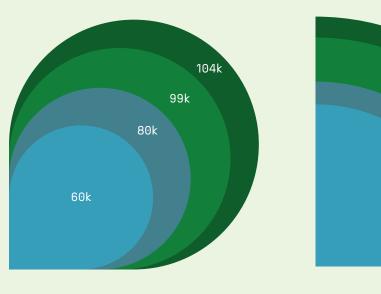
MLN MEDIA CONTACTS reached

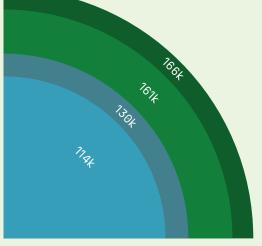
A fast-growing community

More Impact. More Innovation. More Connections.



GROSS SQM exhibition area

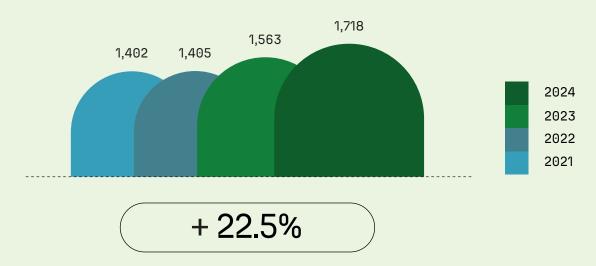




+ 73%

+ 45.5%

BRANDS involved



Why visit

Ecomondo showcases the evolution of the green and circular economy, bringing together institutions, associations, organizations, companies, and start-ups driving the ecological transition.

It's the key platform to explore EU environmental strategies, connect with top players, and stay ahead in the sector.

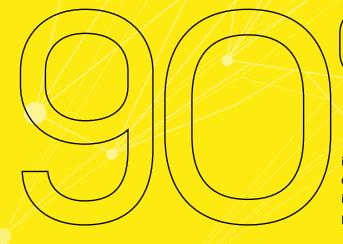
EXPLORE the latest market trends, regulations, and growth opportunities

DISCOVER breakthrough technologies and innovative solutions

CONTECT with industry leaders, experts, start-ups and rising green entrepreneurs

EXPAND your network and unlock global business prospects

EXCHANGE ideas, best practices, and visionary projects



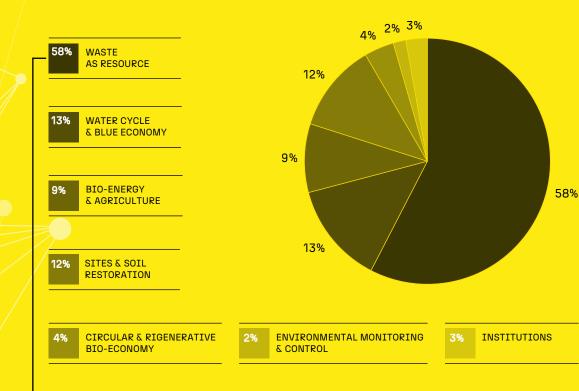


intend to follow up with the exhibitors they met, proving the real impact of networking in initiating promising business negotiations.

^{*} Data from the 2024 Visitors Survey.

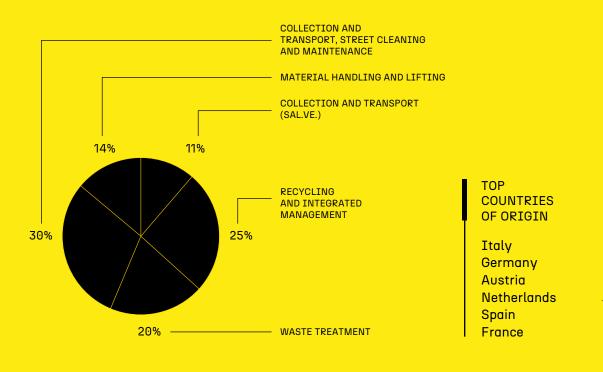
Who you'll meet

From visionaries to problem-solvers, Ecomondo brings together top companies in environmental services, solutions, and technologies. Walk the halls and meet over 1,700 brands from 31 countries across the value chain:



WASTE AS RESOURCE

sector breakdown



Why exhibit

Ecomondo is the essential meeting point for companies at the forefront of the green and circular economy. It's where key players at the cutting edge of environmental technologies, circular economy systems, and sustainable innovation meet institutions, investors, and global stakeholders. Exhibiting at Ecomondo means being part of the international dialogue on the future of our planet — showcasing your expertise where strategies are defined, partnerships are born, and the market takes shape.

GENERATE high-quality leads

SHOWCASE your brand innovations and projects in a premier international setting

EXPAND your global reach by entering new and strategic markets

CONTECT with buyers, decision-makers, and partners

STAY AHEAD with insights into trends, policies and best practices





of exhibitors consider attending Ecomondo important for their business.

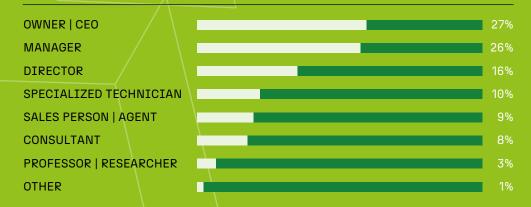
^{*} Data from the 2024 Exhibitors Survey.

Who's looking for you

VISITORS BY SECTOR



VISITORS BY PROFESSION



TOP VISITING COUNTRIES



AVERAGE AGE



Green at the core

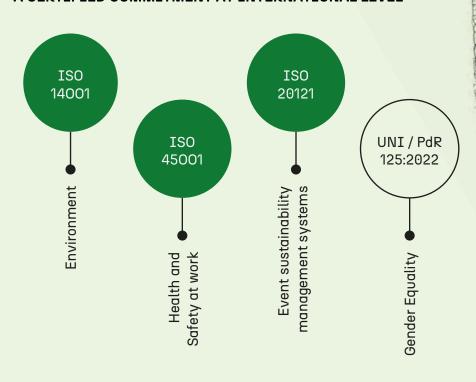
Ecomondo is committed to delivering an environmentally responsible and forward-thinking event experience.

Through strategic initiatives, sustainable practices, and carefully managed structures, we actively reduce our environmental impact. Our commitment extends to forming strategic partnerships and promoting global awareness of sustainable practices, ensuring that every aspect of our operations reflects a low-impact and resource-conscious approach.

BEST PRACTICES

- > Supporting green projects;
- > Fostering environmental education through school and university programs;
- > Promoting gender balance at our events with the "No Women No Panel" initiative;
- > Recovering surplus food to minimize waste and support local communities;

A CERTIFIED COMMITMENT AT INTERNATIONAL LEVEL



^{*} Certifications obtained by IEG Spa, referring to the official recognitions awarded to the organiser for its commitment to quality, sustainability, and event management standards.

Sustainability starts with our venue

The Rimini Expo Centre, where Ecomondo takes place, was conceived and is managed according to principles of low environmental impact. This makes it one of the most advanced and eco-certified exhibition venues in Europe, committed to reducing its footprint and promoting responsible resource use.

BEST PRACTICES

- > No carpet or use of eco-friendly carpets to reduce environmental impact;
- > Zero-waste approach for installations, featuring modular and foldable furnishings;
- > Collection and recycling of cigarette butts to minimize waste;
- > Use of FSC and PEFC certified wood and wood products for sustainable construction;

30,000	1,500	121,500
SQUARE METERS OF GREEN SPACES	PLANTS	SQUARE METERS OF SOLAR PANELS

+ 1,000 Tons	of CO ₂ emissions saved through clean energy use
23 Millions	litres of water saved thanks to a recycling system
- 50% Energy	used for cooling thanks to an "Ice Bank" system
120 Tons of CO ₂ emiss	sions saved through lighting with 850 LED projectors
20% Visitors	using the internal railway station

Our global outreach

Ecomondo is committed to becoming the leading hub for sustainability in Europe and the Mediterranean basin, with a clear strategy to expand its international reach. The event highlights Italy's best practices as a model to inspire ecological transition across the Mediterranean.



Through strategic partnerships with international associations, Ecomondo strengthens its global network and attracts a qualified international audience.



Hosted buyer program

Ecomondo offers international visitors exclusive access to a tailored Hosted Buyer Program, connecting top-tier delegates with key players from the ecological transition industry.

Developed in collaboration with Italian Trade Agency and the Ministry of Foreign Affairs and International Cooperation (MAECI), the program welcomes annually over 300 qualified top buyers from 70 Countries, providing access to exclusive benefits such as tailored networking opportunities with exhibitors through our matchmaking platform, free accommodation and logistics, VIP services at the show.

3,635

BUSINESS MEETINGS

COUNTRIES

557

EXHIBITORS INVOLVED

TAILORED BUSINESS MATCHMAKING

As an exclusive service for international hosted buyers and exhibitors, the My Agenda platform enables buyers to schedule one-to-one business meetings with exhibitors in advance, ensuring high-value, targeted connections during the show.

The perfect candidate for the Ecomondo Hosted Buyers Program is a professional with decisional power in purchasing in the ecological transition sectors.





International associations

Ecomondo collaborates with a wide network of over 70 international associations that actively promote the event and coordinate the participation of their members. Thanks to these partnerships, associated visitors benefit from dedicated logistical support, including tickets, transfers, and personalized assistance during their stay — making their experience smoother and more efficient.

Moreover, Ecomondo offers associated visitors exclusive access to technical tours, showcasing some of Italy's most advanced circular economy plants.

Ecomondo collaborated with 72 International Associations in 2024:

EASTERN EUROPE	19%
EUROPE	15%
NORTH AFRICA	11%
BALKANS	10%
ASIA	10%
SUB-SAHARAN AFRICA	3%
LATIN AMERICA	4%





Fast track to Ecomondo

Strategically located halfway between Northern and Southern Italy, and connected by an extensive network, Rimini is easily accessible from both within Italy and abroad. Reaching Rimini is quick and simple by car, train, or plane!

Once in Rimini, everything is right at your doorstep, with short distances and eco-friendly transportation options.

Getting to Rimini is easier than you think!

Reaching Ecomondo can't be faster using our non stop flights to Rimini from Munich and Rome.

Daily flights with convenient schedules for international connections.

In just 1 hour, you'll be at the heart of the ecological transition!

Find your way:



Book your flight:



BY PLANE

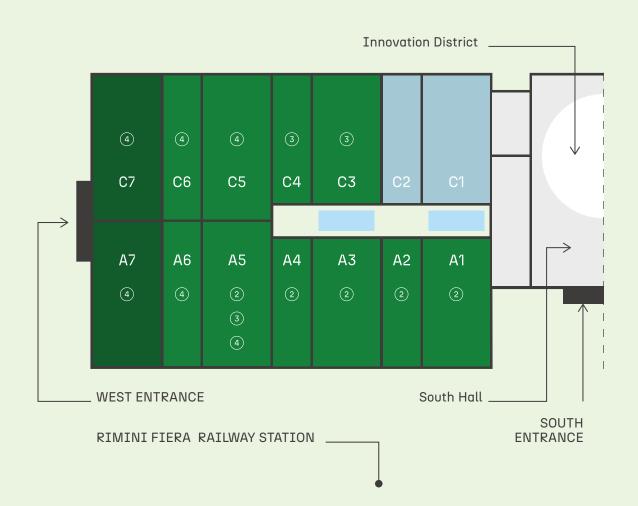
The most convenient airports (though not the only ones):
Rimini «Federico Fellini» International Airport
Bologna «Guglielmo Marconi» International Airport

> A Shuttle Service connects both airports directly to Rimini Expo Centre.

BY TRAIN

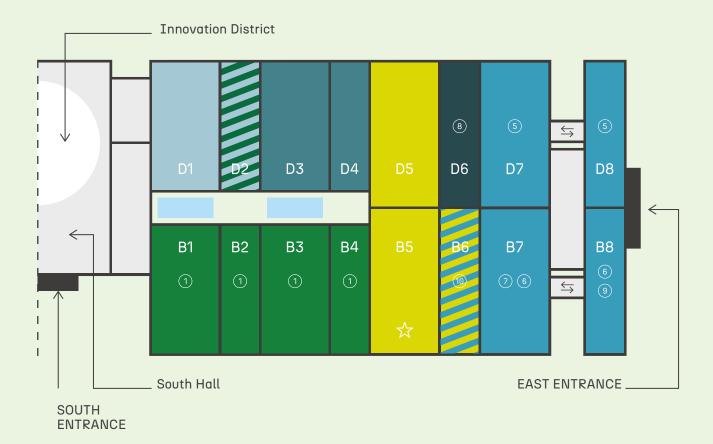
Stop at Riminifiera station, at 50 meters from the entrance.

Floor plan 2025



SECTORS







Sectors

WASTE AS RESOURCE

- 1. Recycling and integrated waste management:
- Technologies, plants and services for urban and industrial waste recycling
- Integrated waste management
- Production of secondary raw material
- Consortia and associations
- 2. Waste treatment
- Technologies and machinery for waste pre-treatment and treatment, sorting, and odor control
- 3. Material handling and lifting
- 4. Waste collection vehicles ₹ containers, street cleaning and maintenance
- Waste collection and transport vehicles, containers, technologies and services
- Street sweeping vehicles and road cleaning equipment
- Disposable toilets and urban hygiene solutions
- Sewage suction vehicles and trenchless technologies

SAL.VE CLEANING AND WASTE DISPOSAL VEHICLE EXPO

 Biennial exhibition of the range of production equipment used by industrial and special vehicles for waste collection and street sweeping

SITES & SOIL RESTORATION

- Remediation and regeneration of contaminated sites
- Limiting land consumption, redevelopment and reuse of brownfield sites
- Environmental damage prevention and emergency respons

CIRCULAR & REGENERATIVE BIO-ECONOMY

- Renewable chemistry: bioproducts, bioplastics
- Ecodesign of products and processes
- Platforms and repair services



Districts



CIRCULAR & HEALTHY CITY

This district brings together cutting-edge international projects and solutions for circular, resilient, and healthy cities. It explores how urban environments can evolve through sustainable resource use, clean mobility, eco-construction, and public health strategies in response to climate change.



TEXTILE DISTRICT

The Textile District promotes a sustainable approach to fashion and textile production. It involves all stakeholders in the value chain, from eco-design and recycling to reuse, renting, and second-hand markets, with a strong focus on traceability and circularity in line with EU textile strategy goals.

PAPER DISTRICT

The Paper District brings together players from the entire paper value chain — from collection and recycling to processing and certification — to promote one of Italy's most virtuous circular sectors.



TRENCHLESS DISTRICT

Developed in partnership with IATT, the Trenchless District focuses on no-dig technologies for underground infrastructure. These solutions reduce environmental and social impact during installation or renovation of networks, aligning with the principles of sustainable urban development.

INNOVATION DISTRICT

Ecomondo is reinforcing its role as a catalyst for innovation, offering a dynamic platform where forward-thinking projects meet real-world application. By engaging with the next generation — from Millennials to Gen Z — the event embraces the future of green technology, research, and employment.

START-UP & SCALE-UP

The most promising and innovative start-ups and scale-ups will take part in Ecomondo 2025, connecting with investors, partners, and institutions to accelerate the growth of sustainable business models.

GREEN JOBS & SKILLS

GREEN JOBS & SKILLS

This dedicated area promotes matchmaking between companies and professionals, supporting the development of new competencies for the ecological transition.



LORENZO CAGNONI AWARD

Ecomondo celebrates innovation through the *Lorenzo Cagnoni* Award for Green Innovation, recognizing the most advanced technologies across the exhibition sectors both from Italy and abroad.

Water Cycle & Blue Economy

The water sector is taking on greater importance within Ecomondo.

The technologies on display span the entire integrated water cycle.

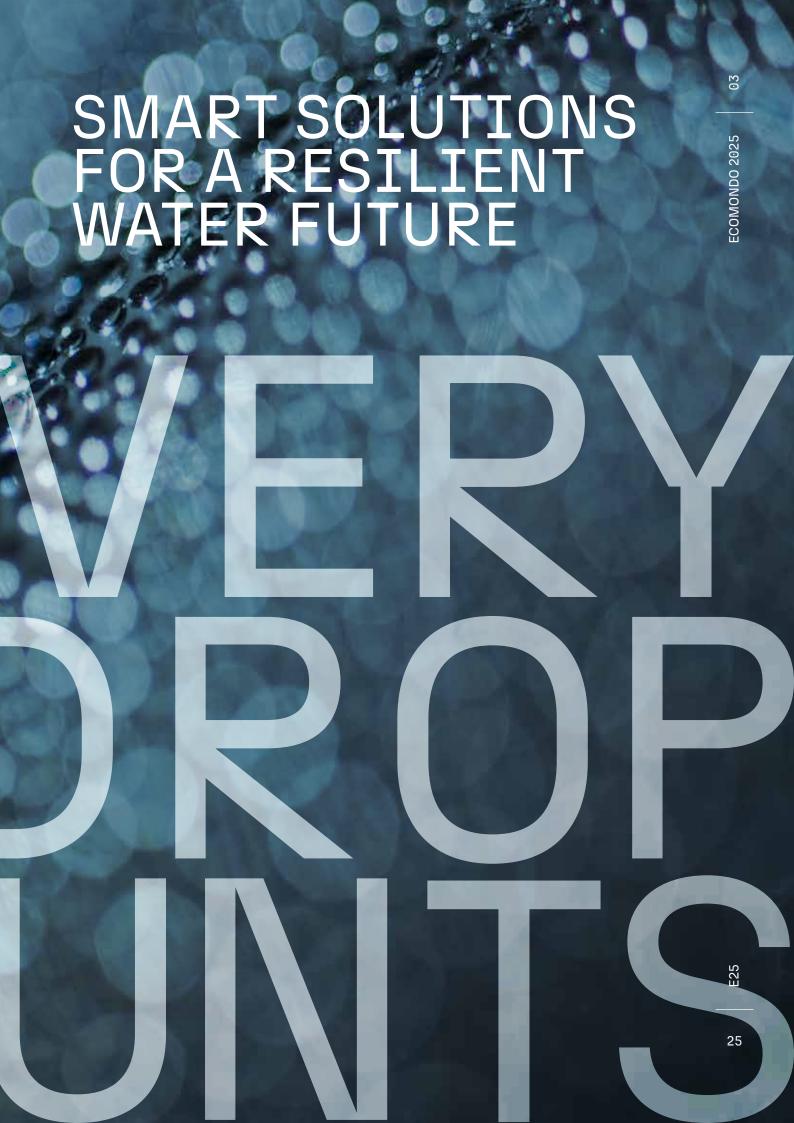
The leading utilities are present, and workshop areas focused on sharing best practices have been set up.

These halls also host the **BLUE ECONOMY DISTRICT**, featuring solutions for protecting seas and coastlines, and the **TRENCHLESS DISTRICT**, which expands the range with low-impact, no-dig technologies.



W T E R

BLUE**ECO**NOMY



Events

At the heart of the event is a cutting-edge program of conferences, seminars, and networking events, designed to explore the latest technological advancements, regulatory developments, and market trends across all major industrial value chains.

Curated by a prestigious Technical Scientific Committee of 90 experts — including leading scientists, industry professionals, policymakers, and institutional representatives from EU and international organizations — Ecomondo's program delivers high-quality, forward-thinking, and globally relevant content, aligned with key European strategies such as the Competitiveness of the European Single Market Act, aimed at boosting resilience, innovation, and sustainable growth across member states.

Contributors include key players from major international bodies such as the European Commission, OECD, FAO, EEA, and ISWA, as well as KICs, top national institutions like the Italian Ministry for the Environment and Energy Security, major trade federations, research agencies, and innovation consortia.





STATES GENERAL OF THE GREEN ECONOMY

The States General of the Green Economy is Italy's leading platform for open, participatory dialogue on sustainable development.

Promoted by the National Council for the Green Economy, in collaboration with the Ministry for the Environment and Energy Security and under the patronage of the European Commission, this annual event provides an authoritative update on trends and priorities in Italy's strategic green economy sectors.

CALL 4 PAPERS

Ecomondo launches its Call for Papers, inviting researchers, professionals, and institutions to submit abstracts presenting innovative research, applied projects, or successful case studies in the fields of the green and circular economy.

The initiative enriches the conference program by bringing new perspectives, technical contributions, and real-world experiences from both the public and private sectors — including universities, regulatory bodies, companies, and civil society organisations.

14,000 participants

+880 | speakers

550 | hours

EVENTS and CONFERENCES

32 of which are international

E25

Key topics

Ecomondo and its events program offer a forward-looking platform to explore the most relevant themes driving the ecological transition. Through high-level discussions, innovation showcases and policy dialogues, the event brings together diverse sectors to shape a sustainable future:

Digitization & AI for ecological transition

Satellite Earth Observation for climate and risk monitoring

Industrial decarbonization: textiles, energy, e-waste, construction

Strategic raw materials: recycling and reuse policies

Sustainable eco-design and packaging innovation

Integrated circular resource management

Water-resilient infrastructures for climate adaptation

Regenerative bioeconomy: soil, water, biodiversity

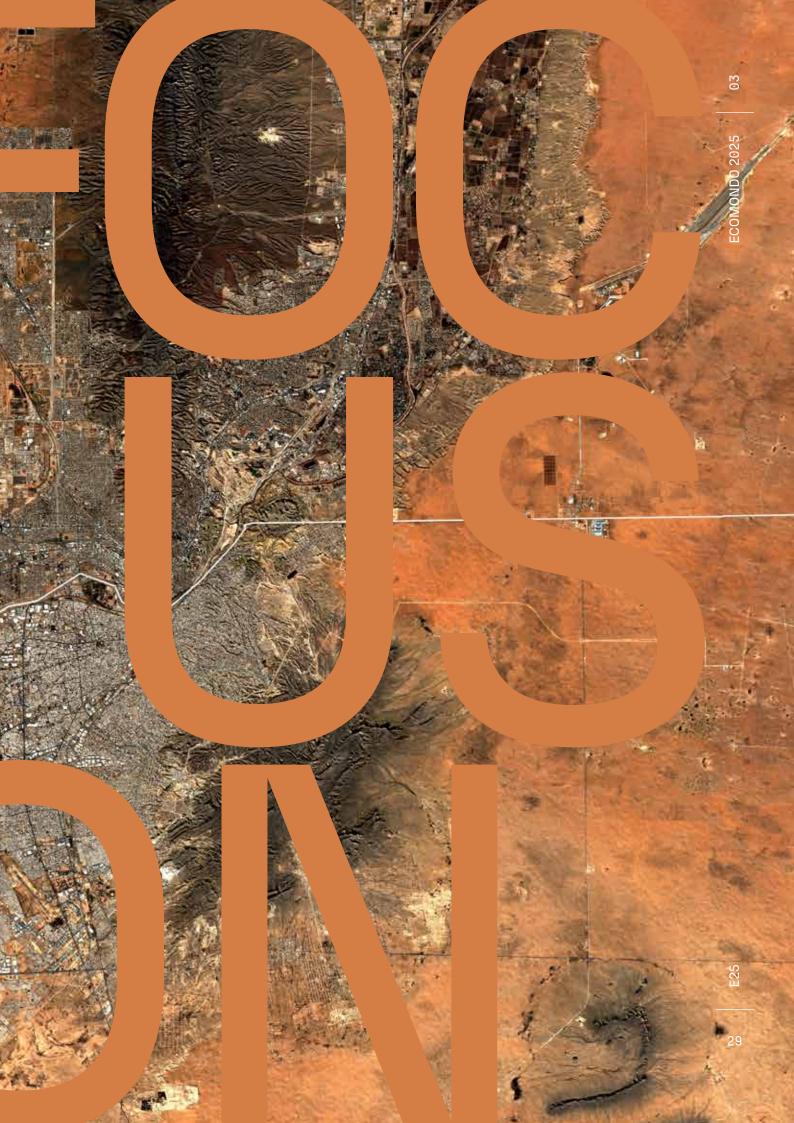
Environmental risk prevention and extreme events

Green, climate and biodiversity finance

The green/blue & digital transition in the Mediterranean and Africa







A global community

Ecomondo is more than a trade fair — it is a strategic waypoint on the roadmap to a sustainable global economy.

As a true community catalyst, we have built an international network of events that connects a growing ecosystem of stakeholders, supporting them in working more ethically and responsibly through new digital technologies.

Numbers

156,212

CONTACTS

180,288

ATTENDEES

ECOMONDO The green technology expo.

Rimini, 4 — 7 November 2025 ecomondo.com 300,423

GROSS SQM of exhibition space



Rimini, 4 — 6 March 2026 key-expo.com



Rimini, 4 — 6 March 2026 dpeurope.it

Roadmap to sustainability

Each event represents a key step in this collective journey, focusing on circular economy, clean energy, sustainable mobility, and green innovation — with local roots and a global vision.

Being part of this community means gaining year-round access to international insights, business opportunities, and meaningful connections that extend far beyond the days of the event in Rimini.

3,188

EXHIBITOR BRANDS

262

ITALIAN AND INTERNATIONAL ASSOCIATIONS



Rimini, 24 — 26 November 2026 expoibe.com





Naples, May 2026 greenmedsymposium.it



Chengdu, 20 — 22 May 2026 cdepe.com



E25

Italian Exhibition Group



With its events, subsidiaries, joint ventures, and platforms for incoming buyers and outgoing companies, IEG has built a global network across 10 countries that attracts, supports, and promotes its key industries:

GREEN & TECHNOLOGY
FOOD & BEVERAGE
JEWELLERY & FASHION
WELLNESS & OUTDOOR
TOURISM & HOSPITALITY
LIFESTYLE & ENTERTAINMENT
INDUSTRIAL

We organize trade shows and conferences in italy and throughout the world. We bring industries, relationships and experiences together. We care about the planet.

Italian Exhibition Group (IEG) ranks among the main players in the exhibition and events sector in the world. For over 70 years, it has been organizing trade shows, events, and conferences in Italy and abroad. Its mission is to provide national and international partners with tangible business opportunities, high-value content and services, and networking occasions. Modern facilities, high-quality operations, innovation, strong networking capabilities, and deep territorial connections are the core assets that drive IEG's activities as a key European player. The result is the creation of value for stakeholders by fostering economic growth in the territories and connecting people, ideas, and experiences.



Collaborations

With the support of national and European public authorities, the engagement of leading industrial and environmental organizations, and the contributions of top academic, research, and international institutions, Ecomondo serves as a catalyst for policy dialogue, innovation, and sustainable market development.

Strategic collaborations within the Ecomondo framework

European Commission

Italian Ministry of Environment and Energy Security (MASE)

Ministry of Enterprises and Made in Italy (MIMIT)

ICE - Italian Trade & Investment Agency

Regione Emilia-Romagna

Comune di Rimini

ANCI (Associazione Nazionale Comuni Italiani)

ANFIA (Associazione Nazionale Filiera Industriale Automobilistica)

ART-ER

CIB (Consorzio Italiano Biogas)

CIC (Consorzio Italiano Compostatori)

CONAI (Consorzio Nazionale Imballaggi)

ENEA

Assoambiente

Sustainable Development Foundation (SUSDEF)

ISPRA (Istituto Superiore per la Protezione e la Ricerca Ambientale)

Legambiente

UNICIRCULAR (sezione Assoambiente)

UNACEA (Unione Nazionale Aziende Construction Equipment δ Attachments)

UTILITALIA

CIHEAM (International Center for Advanced Mediterranean Agronomic Studies)

CBE JU (Circular Bio-based Europe Joint Undertaking)

EBA (European Biogas Association)

EEA (European Environment Agency)

ISWA (International Solid Waste Association)

WBA (World Biogas Association)

Water Europe

OUR FULL NETWORK



Let's Connect

Alessandra Astolfi

Global Exhibition Director Green & Technology Division

Mauro Delle Fratte

Exhibition Manager mauro.dellefratte@iegexpo.it

SALES ACCOUNTS

Cecilia Cappelli cecilia.cappelli@iegexpo.it

Silvia Gabellini silvia.gabellini@iegexpo.it

Lucia Gurnari lucia.gurnari@iegexpo.it

Nicola Pagliarani nicola.pagliarani@iegexpo.it

Filippo Villanelli filippo.villanelli@iegexpo.it

INTERNATIONAL PROJECTS

Ilaria Cevoli Ecomondo China ilaria.cevoli@iegexpo.it

Fabio Filipponi
Ecomondo Mexico
fabio.filipponi@iegexpo.it

EVENTS

Mariachiara Conte mariachiara.conte@iegexpo.it

INTERNATIONAL SALES ACCOUNTS

Caterina Dall'Ara caterina.dallara@iegexpo.it

Roberta Fusari Imperatore roberta.fusari@iegexpo.it

Laila Stefanelli laila.stefanelli@iegexpo.it

INTERNATIONAL BUYER ACCOUNT

Ilaria Messori ilaria.messori@iegexpo.it

MARKETING & COMMUNICATION

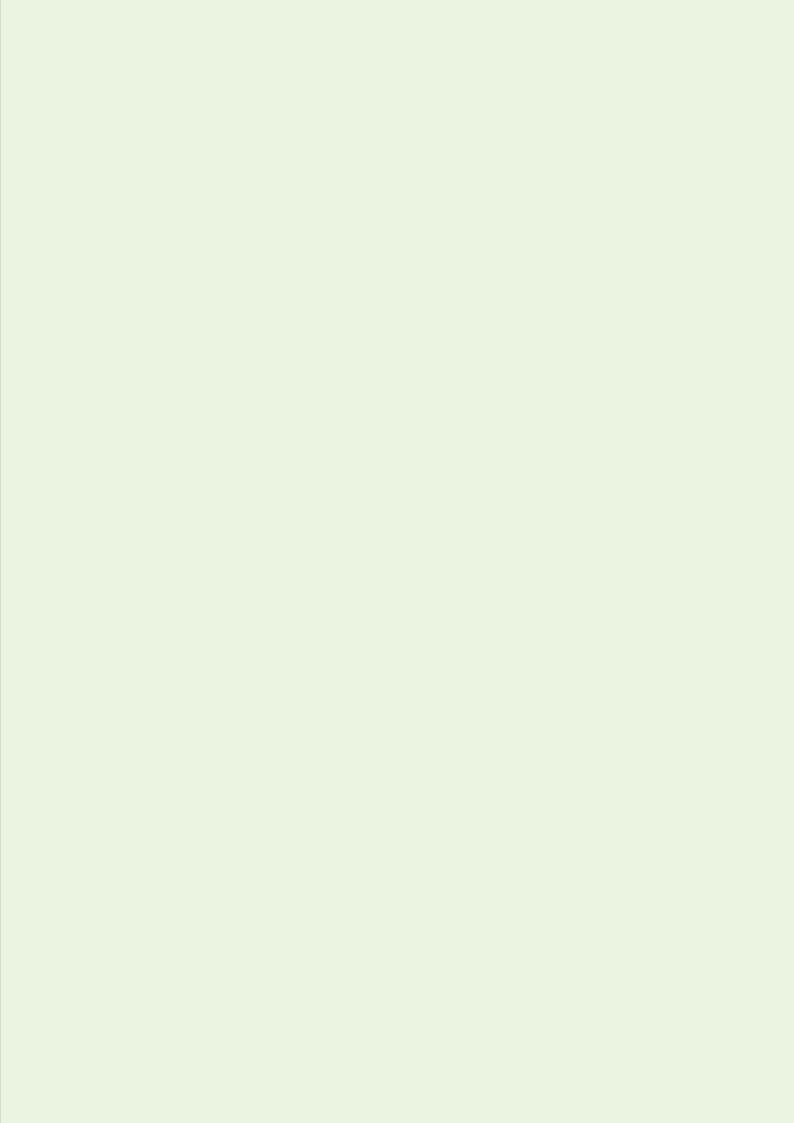
Letizia Benini letizia.benini@iegexpo.it

Eleonora Fraternali eleonora.fraternali@iegexpo.it

SCIENTIFIC COMMITTEE

Fabio Fava President

Mariachiara Conte Scientific Secretariat mariachiara.conte@iegexpo.it







Organized by

0

